

B.COM (FYUGP-NEP)

PROGRAMME OUTCOMES AND COURSE OUTCOMES

PROGRAMME OUTCOMES

PO 1- Comprehensive Business Knowledge:

Graduates will possess a broad understanding of key business disciplines, including accounting, finance, marketing and management enabling them to analyse and solve complex business problems

PO 2- Critical Thinking and Problem-Solving:

Graduates will develop strong analytical skills, enabling them to critically evaluate business scenarios and devise effective solutions using appropriate tools and techniques;

PO 3- Effective Communication:

Graduates will demonstrate proficiency in written and oral communication, essential for conveying ideas clearly and persuasively in business contexts.

PO 4- Ethical and Social Responsibility:

Graduates will understand and uphold ethical standards and social responsibilities in business practices, promoting sustainability and ethical decision-making

PO 5- Global Business Perspective:

Graduates will gain insights into global business dynamics and cultural diversity, preparing them for successful careers in an interconnected world.

PO 6- Research and Analytical Skills:

Graduates will be equipped with research skills and the ability to interpret data, facilitating informed decision-making and strategic planning.

PO 7- Leadership and Teamwork:

Graduates will exhibit leadership qualities and the ability to work collaboratively in teams, essential for achieving organisational goals.

COURSE OUTCOME

Subject	Course Outcome
Semester I	
Business Organisation & Management (Core 1)	<ul style="list-style-type: none">Students will be able to understand about organisation structure and its processes; develop knowledge and skills regarding management principles and functions required to run an organisation
Financial Accounting (Core 2)	<ul style="list-style-type: none">Acquire conceptual knowledge of financial accountingLearn about accounting information, accounting principles and the use of accounting standardUnderstand the theory of measurement of Business IncomeLearn Computerised accounting system with practical application of Tally-ERP 9Learn the procedure of preparation of Final AccountsLearn the concept of Hire-Purchase, Installment Payment System and Branch Account

Indian Financial System (Core 3)	<ul style="list-style-type: none"> Students will be able to understand the diverse components and functions of the system, the role of regulatory bodies, the impact of policies on economic growth, and the development of analytical skills to evaluate and navigate financial markets effectively.
Business Mathematics (MDC-1)	<ul style="list-style-type: none"> To provide the learners with the basic knowledge of mathematical tools so as to familiarise them with the application of these tools in business and economic situations.
Environmental Studies (VAC-1)	<ul style="list-style-type: none"> To provide the knowledge of environment education, its importance and various environmental related issues. To make aware of students for various environmental effects and social responsibilities for protection and reservation of natural resources.
MIL/ English (Alt)-1 [AEC-1]	<ul style="list-style-type: none"> The objective lies in preparing the students for better communicative skills through vocabulary building and written correspondences. For students opting for English the aim is to impart knowledge to the students to develop communication skills in English and to bring proficiency in reading, speaking & writing of English.
Information Technology in Business (SEC-1)	<ul style="list-style-type: none"> Students will learn to leverage information technology for optimizing business operations, enhancing decision- making, improving communication and gaining a competitive edge in the modern business landscape.
Semester II	
Corporate Accounting (Core 4)	<ul style="list-style-type: none"> Acquire conceptual knowledge of Corporate Accounting and learn about the process of preparation of Final accounts of Joint Stock Company (as per Companies Act, 2013) Learn about the concept and methods of valuation of Goodwill and Shares Learn about the concepts and accounting treatment of Right Shares, Bonus Shares and Buy Back of Shares Learn the basic concepts of Holding Company as per Companies Act and Accounting Standards and preparation of Consolidated Balance Sheet.
Principles & Practice of Management (Core 5)	<ul style="list-style-type: none"> Gain knowledge of the principles and practices of management techniques. Understand the various managerial functions in detail. Apply principles of management in real business environment.
Principles of Marketing (Core 6)	<ul style="list-style-type: none"> Gain basic knowledge of concepts, principles, tools and techniques of marketing Understand about marketing mix components, consumer behavior, market segmentation, consumerism and Apply the learnt concepts in the context of recent developments in marketing.

Business Economics (MDC-2)	<ul style="list-style-type: none"> Students will understand key economic principles and their application in business, enabling effective decision making, market analysis and strategic planning within various business environments
Trade and Commerce in India (VAC-2)	<ul style="list-style-type: none"> Students will gain insights into the dynamics of trade and commerce in India, understanding regulatory frameworks, market structures and strategies for effective participation in the Indian economy.
MIL/ English (Alt)-2 [AEC-2]	<ul style="list-style-type: none"> The objective lies in preparing the students for better communicative skills through vocabulary building and written correspondences. Specifically for students opting for English the aim is to impart knowledge to the students to develop communication skills in English and to bring proficiency in reading, speaking & writing of English.
E- Commerce (SEC-2)	<ul style="list-style-type: none"> To provide knowledge about various e- commerce tools, techniques, security issues for conducting business transactions through electronic means. To Provide practical skills for online transaction, e-payment and web designing methods etc.
Semester III	
Business Laws (COM-201) (Core)	<ul style="list-style-type: none"> Understanding the Legal Framework and principles that govern business operations To analyze and evaluate legal issues in various business scenarios, using case law and statutory provisions to support their conclusions. Demonstrate proficiency in applying legal concepts and principles to real-world business problems, providing well-reasoned solutions and recommendations. Cultivate an understanding of the ethical considerations and professional responsibilities in business law, applying ethical principles in their analysis and decision-making processes.
Entrepreneurship (COM-202) (Core)	<ul style="list-style-type: none"> Identify and evaluate potential business opportunities, using market research and analysis to assess feasibility and potential for success. Enhance their creativity and innovation skills, applying these to develop new products, services, or processes that meet market needs and create value. Learn to identify, assess, and manage risks associated with entrepreneurial ventures, developing problem-solving strategies to address challenges and uncertainties. Acquire leadership and team-building skills, enabling them to effectively lead and manage teams, communicate vision and goals, and foster a collaborative work environment.

<p>Advanced financial accounting (COM-203) (Major in Accountancy)</p>	<ul style="list-style-type: none"> • Demonstrate a thorough understanding of advanced accounting standards and principles, including those related to complex financial transactions, consolidation, and international financial reporting standards (IFRS). • Develop the ability to analyse and interpret complex financial statements and data, making informed decisions based on their findings to address intricate financial issues. • Apply advanced accounting theories and methodologies to real-world scenarios, solving complex accounting problems and providing strategic recommendations. • Cultivate a strong sense of ethical responsibility and professional judgment, applying ethical standards to accounting practices and decision-making processes.
<p>Banking (COM-204) (Major in Finance)</p>	<ul style="list-style-type: none"> • Gain a comprehensive understanding of the structure and functions of banking institutions, including different types of banks, their roles in the economy, and the services they provide. • Develop the ability to analyze financial statements, assess the financial health of banking institutions, and understand the principles and practices of risk management in banking. • Learn about the regulatory frameworks governing the banking industry, including key legislation and regulatory bodies, and understand the importance of compliance and ethical standards in banking operations. • Acquire knowledge about the principles and practices of lending, credit analysis, and credit risk management, including the evaluation of loan applications and the management of loan portfolios.
<p>Human Resource Management (COM-205) (Major in Human Resource Management)</p>	<ul style="list-style-type: none"> • Gain a comprehensive understanding of the core functions and practices of Human Resource Management, including recruitment, selection, training, development, performance management, and compensation. • Learn to develop and implement strategic HR plans that align with organizational goals, ensuring the effective utilization and development of human resources to support business objectives. • Demonstrate the ability to apply relevant employment laws and regulations to HR practices, ensuring legal compliance in areas such as workplace safety, labour relations, and employee rights. • Enhance their communication and negotiation skills, enabling them to effectively manage employee relations, mediate conflicts, and facilitate productive interactions within the organization.

<p>New Venture Planning (SEC 3)</p>	<ul style="list-style-type: none"> • Identify, evaluate, and select viable business opportunities by conducting market research, analyzing industry trends, and assessing customer needs. • Gain the ability to design and develop a comprehensive business model, including value proposition, revenue streams, cost structures, and key activities, tailored to their new venture idea. • Acquire skills in creating detailed financial plans, including startup costs, cash flow projections, and profit and loss statements, to ensure the financial viability of a new venture. • Enhance their ability to effectively pitch their new venture ideas to potential investors, partners, and stakeholders, using persuasive communication and presentation techniques.
<p>Business Statistics (MDC)</p>	<ul style="list-style-type: none"> • Gain a solid understanding of fundamental statistical concepts, including descriptive statistics, probability distributions, hypothesis testing, and inferential statistics, and how these concepts apply to business decision-making. • Develop the ability to collect, analyze, and interpret quantitative data using statistical methods, enabling them to make informed business decisions based on data-driven insights. • Demonstrate proficiency in using statistical software and tools, such as Excel, SPSS, or R, to perform various statistical analyses and solve real-world business problems. • Enhance their critical thinking and problem-solving skills by applying statistical techniques to identify trends, patterns, and relationships in business data, and by developing actionable recommendations.