
OFFICE OF THE DEPARTMENT OF MANAGEMENT

PRAMATHESH BARUA COLLEGE, GAURIPUR

GAURIPUR, DHUBRI, ASSAM - 783331
NAAC ACCREDITED GRADE 'B' (CYCLE-II)

Ref. No. : PBC/Mgmt/Student/2024/05

Date: 03/04/2024

NOTICE

This is to inform all the **Regular Students** that a project report needs to be submitted in partial fulfilment of the **Retail Management course {COM-SEC-RC-6034(A)}** of B.Com. 6th Semester (Regular). The report shall carry a total of 50 marks. Each student needs to visit the retail stores that are within the premises of Dhubri District and make a report on any of the following topics:

1. A comparison between any two well-known retail units of Dhubri District
2. A comparison between the different types of retail units in Dhubri District
3. Reasons for the growth of the organised retail stores in Dhubri District
4. Evolution of retailing in Dhubri District
5. Consumer perception towards different retailers/ retail stores in Dhubri District
6. Consumer behavioural study related to the consumers of Dhubri District

Further, please note that **a seminar will be conducted in the month of May 2024 where the students will have to individually present their papers. Marks will be allotted based on the seminar presentation (viva-voce) and project submitted.** Please note that the viva-voce marks shall be given by an external evaluator who shall evaluate the students based on their performance in the seminar.

For any doubts, please contact the faculties of the Department of Management, P. B. College.

Sd/-
(Miss Pinky Gogoi)
Head, Department of Management,
P. B. College, Gauripur.
