



Report on
**“CORPORATE SUCCESS TOOLKIT:
Essential Skills for the Modern Workplace”**
An Exposure Session for B.A & B. Com 5th Semester Students

Jointly Organised by



Department of Accountancy, Department of Management &
Department of Finance (Commerce Stream)

&

Internal Quality Assurance Cell (IQAC)
Pramathesh Barua College, Gauripur

In collaboration with



Pune Institute of Business Management,
Guwahati Campus

Date: 21.09.2024

Venue: Digital Classroom

Time 11.00 A.M


Commerce Stream
P.B. College, Gauripur


Coordinator
Internal Quality Assurance Cell
P.B. College, Gauripur


Principal
P.B. College, Gauripur

THE REPORT

Overview of the Session

The exposure session titled "Corporate Success Toolkit: Essential Skills for the Modern Workplace" was held on 21st September 2024 at the Digital Classroom of Pramathesh Barua College, Gauripur. The session was designed to bridge the gap between academia and the corporate world, equipping the students of B.A. and B. Com 5th Semesters with essential skills to excel in their professional careers.

This collaborative initiative between Pramathesh Barua College and Pune Institute of Business Management (PIBM) aimed to provide insights into the current demands of the corporate sector, enhance understanding of business management education, and familiarize students with the skills necessary to secure a place in today's competitive job market.

Opening Remarks

The session began with an opening address by Mr. Diganta Biswas, HOD & Assistant Professor, Department of Accountancy, Pramathesh Barua College, Gauripur. Mr. Biswas welcomed the dignitaries and attendees, emphasizing the importance of such exposure sessions in helping students develop a corporate mindset early in their academic journey. He highlighted the growing need for students to understand the critical skills required to succeed in various corporate roles.

Felicitation of Dignitaries

Following the opening remarks, a formal felicitation ceremony took place, honouring the esteemed dignitaries on the dais with *Phulam Gamocha* :

- Dr. Kalyan Das, Principal, Pramathesh Barua College, Gauripur
- Mr. Sumit Singh, Zonal Head (Corporate & Campus Relations), Pune Institute of Business Management (PIBM)
- CA Vijay Raj Agarwal, Faculty in Finance, Pune Institute of Business Management (PIBM)
- Mr. Arindam Chakraborty, Assistant Manager (Campus Relations), Pune Institute of Business Management (PIBM)

Faculty members from various departments also graced the occasion with their presence, adding academic vigour to the session.

Speech by the Principal

In his keynote address, Dr. Kalyan Das, Principal of Pramathesh Barua College, underlined the importance of collaboration between educational institutions and corporate entities. He spoke about the evolving landscape of higher education and the need to align academic programs with industry requirements to ensure that students are job-ready. Dr. Das emphasized that such partnerships not only enhance students' knowledge but also provide practical insights that go beyond traditional classroom learning.

Discussions and Demonstrations by Mr. Sumit Singh

The technical part of the session was led by Mr. Sumit Singh, Zonal Head (Corporate & Campus Relations), PIBM. His presentation was an engaging and comprehensive discussion on the following key areas:

- ***Importance of Business Management Courses:*** Mr. Singh elaborated on the value of pursuing business management courses, particularly in today's dynamic corporate environment. He discussed how these courses equip students with a broad set of skills, including leadership, strategic thinking, and financial acumen, which are crucial for managerial roles.
- ***Practical Approach to Learning Business Management Skills at PIBM:*** Highlighting PIBM's hands-on approach, Mr. Singh demonstrated how the institute uses real-world business scenarios, case studies, and internships to build practical skills in students. This experiential learning model is vital for developing a strong foundation in business management.
- ***Present Job Market and Career Opportunities in Management Education:*** Mr. Singh provided an overview of the current job market, identifying sectors that are experiencing growth and the specific skill sets they require. He discussed the vast career opportunities available to management graduates and emphasized the need for adaptability and continuous learning in the modern workplace.
- ***Campus Placement Opportunities at PIBM:*** A significant highlight of the session was the discussion on campus placement opportunities offered by PIBM. Mr. Singh outlined

the robust campus recruitment process at PIBM, which connects students with top corporate recruiters. He shared success stories of students placed in leading companies, encouraging participants to consider management education for enhanced career prospects.

Discussions and Demonstrations by CA Vijay Raj Agarwal

CA Vijay Raj Agarwal, Faculty in Finance, PIBM took over the session with his presentation focused on the following critical areas:

- ***Corporate Job Roles and Skills Required:*** CA Agarwal spoke about the evolving nature of corporate job roles and the essential skills required to excel in them. From finance and management to operations and marketing, he provided a detailed overview of the different job functions within a corporate setup and the skill sets required for each role.
- ***Communication Skills and Critical Thinking:*** Stressing the importance of soft skills, CA Agarwal emphasized the need for strong communication skills in the workplace. He explained how effective communication helps in building relationships, influencing decisions, and fostering collaboration in a corporate environment. Additionally, he highlighted the role of critical thinking in problem-solving and decision-making, both of which are crucial for success in management roles.
- ***Interview Skills:*** As part of the session on corporate readiness, CA Agarwal provided valuable tips on interview preparation. He discussed common interview formats, questions, and how to effectively present oneself to potential employers. His insights into the interview process helped students understand the importance of confidence, clarity, and thorough preparation.

Interactive Q&A Session

The session also included an interactive Q&A segment, where students had the opportunity to ask questions and seek further clarification on the topics discussed. The speakers addressed various queries, providing practical solutions and guidance on how to navigate the complexities of corporate careers.

Vote of Thanks and Concluding Remarks

The session concluded with a vote of thanks delivered by Dr. Gaurav Dutta, Assistant Professor, Department of Accountancy, Pramathesh Barua College. Dr. Dutta expressed his gratitude to the PIBM team for their insightful presentations and thanked the college administration for supporting such initiatives. He encouraged the students to apply the knowledge gained during the session in their academic and professional lives.

Dr. Dutta also emphasized the importance of continuous learning and skill development, particularly in the ever-evolving corporate landscape. He expressed hope that the session would serve as a stepping stone for students in building successful careers.

Conclusion

The "Corporate Success Toolkit: Essential Skills for the Modern Workplace" exposure session was a resounding success, offering students practical insights into the corporate world. The event served as a valuable platform for students to understand the skills required in various business management roles and provided them with the tools to prepare for their future careers.

Through engaging discussions, real-world examples, and demonstrations, the session highlighted the importance of communication, critical thinking, and interview skills. The collaboration between Pramathesh Barua College and Pune Institute of Business Management proved to be an enriching experience, offering students the knowledge and confidence needed to thrive in the modern workplace.

As the corporate world continues to evolve, such sessions play a crucial role in bridging the gap between academic learning and professional success, ensuring that students are equipped with the toolkit they need to excel.


Commerce Stream
P.B. College, Gauripur


Coordinator
Internal Quality Assurance Cell
P.B. College, Gauripur


Principal
P.B. College, Gauripur

Image Gallery



**Attendance of the Students for seminar on "CORPORATE SUCCESS TOOLKIT:
Essential Skills for the Modern Workplace**

**Pramathesh Barua College, Gauripur
Date: 21.09.2024**

Sl No	Name of the Students	Class/ Semester	Signature
1	Mostafa Karimul Hassan	5 th sem	Mostafa Karimul Hassan
2	Sahidul Atom Fakir	5th sem	Sahidul Atom Fakir
3	Zomer Uddin	5th sem	Zomer Uddin
4	Shahar Ali	5th sem	Shahar Ali
5	Somowar Hoson Khan	B.com 5th sem	Somowar Hoson Khan
6	Shahamur Islam	B.com 5th sem	Shahamur Islam
7	Saddam Hussain	B.com 5th sem	Saddam Hussain
8	Ikratul Hoque	B.com 5th sem	Ikratul Hoque
9	Wahedur Rezza	B.A. 5th sem	Wahedur Rezza
10	Rasidul Islam	B.com 5th sem	Rasidul Islam
11	Md. Jahangir Sheikh	B.com 5th sem	Jahangir Sheikh
12	Solemanz Ahmed	B.com 5th sem	Solemanz Ahmed
13	Sourav Saha	B.com 5th sem	Sourav Saha.
14	Moklesur Rahman	B.com 5th sem	Moklesur Rahman.
15	Alomgir Hussain	B.A. 5th semester	Alomgir Hussain
16	Rashidul Hoque	BA 5th sem	Rashidul Hoque
17	Monomi Parvin	B.com 5th sem	Monomi Parvin
18	Muktaz Hussain Khan	B.com 5th sem	M. H. Khan
19	Abbaz Uddin Ahmed	B.com 5th sem	Abbaz Uddin Ahmed
20	Nuzamal Sheikh.	B.com 5th sem	Nuzamal Sheikh.

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**Pramathesh Barua College, Gauripur
Date: 21.09.2024**

Sl No	Name of the Students	Class/ Semester	Signature
21	Mukunda Madhub Bhakar	B.Com 5 th Sem.	Mukunda Madhub.
22	Shuvrodeep Saha	B.Com 5 th Sem	Shuvrodeep Saha.
23	Sajid Rasal.	BA. 5 th Sem	Sajid. Rasal.
24	Alaka Pandey	B.Com 5 th Sem	Alaka Pandey
25	Zameer Uddin	B.Com 5 th Sem	Zameer Uddin
26	Sajal Das	B.Com 5 th Sem	Sajal Das
27	Putul Saha	B.Com 5 th Sem	Putul Saha
28	Souvar Saha	B.Com 5 th Sem	Souvar Saha
29	Akbarul Haque	B.Com 5 th Sem	Akbarul Haque
30	Khairul Islam	B.Com 5 th Sem	Khairul Islam
31	Masud Hasan	B.Com 5 th Sem	Masud Hasan
32	Sale Ahmed	B.Com 5 th Sem	Sale Ahmed
33	Shahar Ali	B.Com 5 th Sem	Shahar Ali
34	Saddam Hussain	B.Com 5 th Sem	Saddam Hussain
35	Sumit Ghosh	B.Com 5 th Sem	Sumit Ghosh
36	Ranuja Begum	B.Com 5 th Sem	Ranuja Begum
37	Sachin Thakar	B.Com 5 th Sem	Sachin Thakar
38	Chitransuk Paul	B.Com 5 th Sem	Chitransuk Paul
39	Poojika Agarwal	B.Com 5 th Sem	Poojika Agarwal
40	Nur Jamal Sk	B.Com 5 th Sem	Nur Jamal Sk

**Attendance of the Students for seminar on "CORPORATE SUCCESS TOOLKIT:
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**Pramathesh Barua College, Gauripur
Date: 21.09.2024**

Sl No	Name of the Students	Class/ Semester	Signature
41	Asif Ahmed	B.Com 5 th Sem	Asif Ahmed
42	Shahil Islam	B.Com 5 th Sem	Shahil Ahmed
43	Ankush Datta	B.Com 5 th Sem	Ankush Datta
44	Faehad Ali	B.Com 5 th Sem	Faehad Ali
45	Sheyarnoli Sen	B.Com 5 th Sem	Sheyarnoli Sen
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About PIBM

PIBM is an AICTE approved and University of Pune affiliated institute offering full-time management programs - PGDM & MBA in Marketing, Finance & Human Resource. The mission of PIBM is to provide high-value business management education to create diverse career avenues for students. As a part of ISR-Institute Social Responsibilities, PIBM is imparting corporate training to students of various colleges throughout the country.

About P. B. College

Pramathesh Barua College, Gauripur popularly known as P. B. College was established on 1st June, 1964. It is one of the premier co-educational institutions of higher education in the region. The College imparts teaching in Higher Secondary and Bachelor Degree programs in two streams - Arts & Commerce. The college is committed to institutionalize the culture of quality education and ensure academic accountability while pursuing its continued journey for excellence.

PREPARE. ENGAGE. SUCCEED.

This session is your stepping stone to a promising career. Take the first step toward corporate excellence with us!

Join us for an inspiring and informative session!

For more information kindly contact:

**IQAC,
Pramathesh Barua College, Gauripur**

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**Department of Accountancy,
Pramathesh Barua College, Gauripur**

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Email: acscommercepbc@gmail.com**

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*An Exposure Session for
B.A & B.Com 5th Semester Students*

Jointly Organised By



*Internal Quality Assurance Cell (IQAC)
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&

*Departments of Accountancy,
Management & Finance
(Commerce Stream),
Pramathesh Barua College,
Gauripur*

In Collaboration With



**Date:
21st September, 2024**

**Time:
11.00 a.m onwards**

**Venue:
Digital Classroom,
P. B. College, Gauripur**

"The key is not the will to win. Everybody has that. It is the will to prepare to win that is important".

Why Attend?

Are you ready to step into the corporate world? This session is designed to equip you with the key skills needed to succeed in various job roles. From understanding job profiles to excelling in interviews, this event will provide you with insights and experiences that will set you on the path to success.

What's in Store for You?

Corporate Job-Profile Oriented Training

- *Learn about different corporate job roles and the skills required for each.*
- *Get a practical understanding of workplace expectations and standards.*

Group Discussion

- *Hone your communication and critical thinking skills.*
- *Experience real-time group dynamics and feedback.*

Mock Interview

- *Face simulated interview scenarios.*
- *Receive valuable feedback to improve your interview performance.*

Interaction with Industry Experts

- *Engage with professionals from various industries.*
- *Gain career insights and professional advice to enhance your corporate journey.*

Event Details

*Date:
21st September 2024*

*Time:
11:00 A.M.*

*Venue:
Digital Classroom,
P.B. College, Gauripur*